

ADAM R. HARRISON

ENTREPRENEUR // CREATIVE // JOURNALIST

INFO

Citizenship: Canada & Great Britain

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EDUCATION

University of Toronto, 2010

Rotman School of Management

Degree: Bachelor of Commerce

Second Major: Economics

Program Focus: Marketing & Advertising

University of Toronto, 2015

School of Continuing Education

Program: Copywriting That Sells

SOFTWARE

Advanced Level: Photoshop, Illustrator, Indesign, Quark Express

Intermediate Level: Word Press

Basic Level: Premiere, After Effects

Social Media: Instagram, Facebook, Twitter, Tumblr

SKILLS & INTERESTS

- Creative writing & Journalism
- Photography
- Podcasting
- Musician (drums & guitar)
- Live music (300+ concerts covered)
- Entrepreneurial
- Campaign management
- Branding
- Film production
- Illustration
- Graphic design
- Pre-press production
- Athletics (running, soccer, weights)
- Muay Thai kickboxing
- Travel (24 countries visited)

INTRODUCTION

Well-rounded, creative professional with a diverse set of skills. Able to adapt and evolve through various roles in business operations, journalism, advertising, and creative services. Outgoing individual that values connection, interaction and mutual growth, both in working and personal relationships.

EXPERIENCE: CREATIVE SERVICES

Freelance, International

Photojournalist, 2012-present

- Award-winning & published photographer & writer
- Official contributor for Corus Entertainment (102.1 The Edge, Q107) as well as HOLR Magazine and various web magazines & blogs including Aesthetic Magazine, AMBY, The Heavy Press, and Infectious Magazine – providing interviews, reviews, news, and live concert photography

Rotoworks, Ajax, ON

Graphic Design & Pre-press, 2014-present

- Provide creative design, print engineering and pre-press services to various clients in a fast-paced production environment. Clients include Hudson's Bay Company, Air Canada, PC Optimum, and Canadian Tire Corp.

EXPERIENCE: PRODUCTION

The Adamantium Podcast, Toronto, ON

Host & Producer, 2017-present

- Host, record, edit & publish Toronto-focused interview based show featuring local & celebrity guests in casual conversation emphasizing art, culture & entertainment
- Source, engage & schedule guests, manage website & social media channels

Born North Productions, Toronto, ON

Co-Founder, Producer & Writer, 2014-2016

- Production lead on all projects and responsible for marketing & management of the business
- Concept development & scripting for commercials, promotions & web series
Pre-production planning & management, casting, finances, and brand marketing

EXPERIENCE: BUSINESS & MANAGEMENT

An-Trim Overhead Doors & Loading Docks, Toronto, ON

President, 2016-present

- Family operated business; a 24-hour service company offering installation & repairs to overhead doors & loading docks of commercial, industrial & residential properties
- Manage client accounts, employees, contractors & suppliers including daily communications, new orders & service calls, scheduling, pricing & billing of all jobs

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Account Executive, 2011-2013

- Managed large client accounts including Mercedes-Benz, Coca-Cola, and Kraft
- Client projects included: Mercedes-Benz B-TheFace Contest, Coca-Cola London 2012 Olympics - Move to the Beat, management of iCoke.ca, various vehicle launches, monthly newsletters, tactical banner ads, content calendars, ongoing contests and sweepstakes